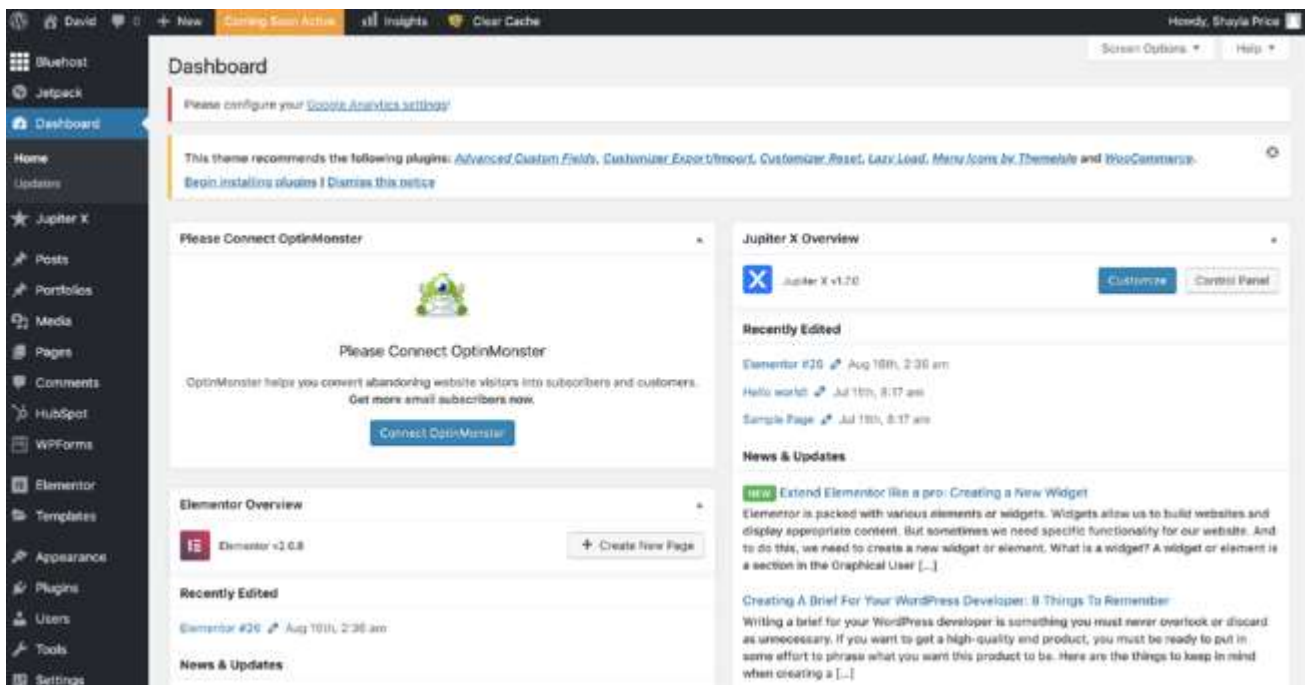


Introduction

- ✚ Must pre install and setup Training Platform before the start of class or reschedule your class to another available date and time
- ✚ You must reschedule if you are not prepared for the course: installed the training platform, have a working a computer system, have access to internet services
- ✚ Bridge course session will start on time and go on as scheduled, If you sign in after the scheduled class starts time you might miss out on crucial information to ensure your success.
- ✚ Use the provided Referral Cards to receive a one on one zoom Support Consultation when the recipient referral card enroll in a class
- ✚ **Note:** In-person class capacity min of 15 in order for the class to take place - classes purchased can be moved to an open zoom platform – All courses are **No refunds**

What Is WordPress?

WordPress is an open-source content management system (CMS). It's a popular tool for individuals without any coding experience who want to build websites and blogs.



What is WordPress used for?

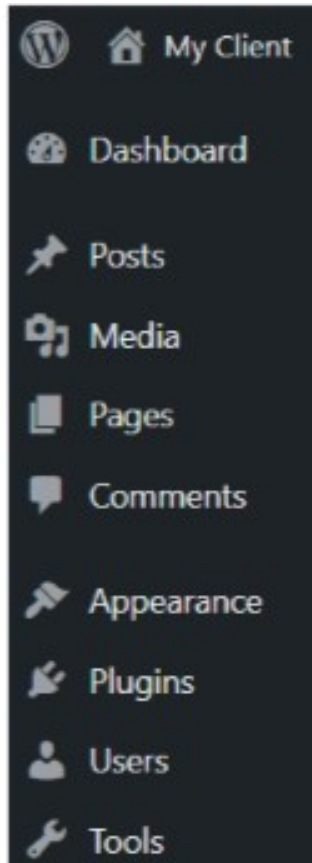
In the beginning, WordPress was mainly used to create blogs. Fast-forward to today, you can create any type lifestyle blogs, professional portfolios, business websites, e-commerce stores, mobile applications, and membership sites.

Business Focus

3 Main Features

Part to setup a website	Domain	Is Your website's Address that people type in the internet browser to go to your website.
	Hosting	Is the service that gets your website live on the internet so that people can access it
	Design	Is the Visual Aesthetics of your website
Security Encryption (SSL)	Encryption is the method by which clients information is converted into secret code that hides the information's true meaning	
Ecommerce	Is the buying and selling of goods and services over the Internet.	

Agenda



Module # 1 Dashboard Setup

- Dashboard features
 - How to log on my wordpress dashboard
 - How to view the website home page from dashboard
- Post- (For blogging)
- Media library
- Pages- (For websites)
- Comments – (from bloggers)
- Appearance
- Plugins
- Users
- Tools
- Settings

Module # 2 Design Page

- How to add website pages
- Setup website Menu
- Configure Website Settings
- Set design Elements
- Add content/ Media images
- Create button & Page Links
- Make site mobile ready

Module # 3 Site flexibility Features

- image optimization tools
- Various Form
- Various Payment Systems
- Marketing systems & integration

Module # 4 Site Tools

- Website Analytics/ Insights
- Website Translations
- SEO-Search Engine Optimization

Module # 5 Security & Backups

- Website Backup/Restore
- Updates Management
- Site Security
- Spam protection

Referral - Use the provided Referral Cards to receive a one on one zoom Support Consultation when the recipient referral card enroll in a class

A one-on-one zoom consultation

We are here to troubleshoot live on the spot to help you understand how to move forward with your project so that you can get unstuck and maintain your momentum.

Bridge Course

818 493-9202

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